

Press release

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MAMAGREEN at MAISON&OBJET 2010

The Mamagreen brand will be shown for the first time in France at the 2010 Maison & Objet show. The collection is targeted exclusively at specialist high end retailers and outdoor designers. Mamagreen proudly presents 6 completely new ranges and a selection of its best-sellers.

LILINIKI

Catalog: pages 9 - 15

Designers: Vincent Cantaert and Barbara Widiningtias

Price range: dining chairs starting at 729 Euro, lounge starting at 2,549 Euro



This new series of dining and casual chairs, matches perfectly with the tables from the Gemmy or Icon collections, or can be used as stand alone accents. Subtle lines give this collection a very airy feeling. The frames, made of stainless steel round tubes, available hairbrushed or electro polished (EP), are completed with slats in brushed recycled teak wood or in stamskin upholstery. Comfortable casual cushions in Sunbrella fabric complete the range.



An absolute eye catcher is the very ergonomically Liliniki lounge, available in brushed recycled teak slats, or in Stamskin upholstered slats.

PINO

Catalog: pages 5 - 8

Designers: Vincent Cantaert and Barbara Widiningtias

Price range: Sunbrella version starting at 999 Euro, Stamskin version starting at 1,125 Euro



Fully upholstered outdoor dining and casual chairs will add distinction and style to the coming summer. The Pino chairs are very comfortable and inviting, a real pleasure to sit in. The covering is available in various earthy tones of Sunbrella fabric or in pristine white or cool black nautic leather.

GEMMY

Catalog: pages 6 - 13

Designers: Vincent Cantaert and Barbara Widiningtias

Price range: Dining tables starting at 1,175 Euro, 160 cm diameter table at 2,999 Euro



These round dining and casual tables match the Pino, Sally and Liliniki chairs. The table top consists of an abstract pattern of brushed recycled teak wood slats, the tubular frames are made out of 304 grade stainless steel, available hair brushed or electro polished. A real outstanding item is the big Gemmy dining table, with a 160 cm diameter, on a 6 leg frame, easily seating 6 people.

SALLY

Catalog: pages 16 - 18

Designers: Vincent Cantaert and Barbara Widiningtias

Price range: dining chairs starting at 679 Euro



These chairs are a new approach to sling seating. The cross legged tubular frames in 304 stainless steel, in combination with the Batyline sling in black or silver grey, form a cubist play of discrete lines. The very comfortable Sally chairs can be combined with the massive Sally table in recycled teakwood or with almost every other Mamagreen table.

BAIA

Catalog: pages 19 - 20

Designers: Vincent Cantaert and Barbara Widiningtias

Price range: dining chairs starting at 735 Euro, tables starting at 2,329 Euro



For the first time Mamagreen presents a collection in white powdercoated aluminum. The pyramidic structure of the frames of the Baia tables, is repeated in the shape of the benches and the chairs. The table tops and bench seating comes in very rustic recycled teak, that contrasts beautifully with the clean look of the aluminum. The ergonomically excellent chairs have an upholstery in woven Batyline strips.

SQUARE

Catalog: pages 21 - 26

Designers: Vincent Cantaert and Barbara Widiningtias

Price range: 2 seater starting at 2,445 Euro



These large lounge seats are inviting to see and sit. At Maison & Objet the Square sofas are presented in pure white woven batyline, with thick comfortable cushions, in a trendy turquoise. Combinations are almost endless with a selection of modular pieces.

SOMBRERO

Catalog: pages 87 - 88

Designers: Vincent Cantaert and Barbara Widiningtias

Price range: Sombrero canopy starts at 5,745 Euro, Sombrero personal shade starts at 545 Euro

Mamagreen presents a series of shade solutions, to block the blistering summer sun, and guarantee continuing outdoor pleasure. The large Sombrero canopy covers a whole dining set, or a big lounge combination. Various colors are available to match the furniture. Very funky are the Sombrero personal shades, they can follow you everywhere, adjustable in height and on small wheels.



QUILT

Catalog: pages 41 - 46

Designers: Vincent Cantaert and Barbara Widiningtias

Price range: dining club chairs starting at 849 Euro



Quilt consists of a range of comfortable dining chairs and sofas, in woven Batyline on stainless steel frames. The presented material Canatex is a special composite of synthetic with hemp fibers. Cushions are made of all weather Sunbrella.

ICON

Catalog: pages 27 - 40

Designers: Vincent Cantaert and Barbara Widiningtias

Price range: casual benches starting at 1,649 Euro, 200 cm long table at 1,969 Euro



The Icon collection is Mamagreen's best seller, since being launched in 2007. The thick, brushed recycled teak slats contrast beautifully with the minimalistic frame in hair brushed stainless steel. This year Mamagreen presents various extensions to this range, including matching trolleys, and casual seaters.

RIO

Catalog: pages 47 - 56

Designers: Vincent Cantaert and Barbara Widiningtias

Price range: corner combinations start at 5,910 Euro



An outstanding, eye catching lounge combination is the Rio corner sofa. Fluffy, comfortable cushions come in a frame of stainless steel with a woven webbing. This modular range allows various combinations. The sofa presented at the Maison & Objet show, has trendy white Stamskin cushions.

about MAMAGREEN

The STORY

In 2007 designer Vincent Cantaert had the idea to start a new brand of high end outdoor furniture. He understood that there is a growing niche market for cutting edge eco-friendly outdoor design.

Mamagreen was launched in 2007 at the International Furniture Fair Singapore, and presented to the European market at the Spoga show in Cologne. In the first year various retailers bought the collection, with immediate success. Thanks to an outstanding performance at furniture trade shows in Singapore, Cologne and Melbourne, Mamagreen is now available in more than 50 retail shops and design centers worldwide.

Quality is essential to the growing success of the brand. To ensure the highest standards manufacturing is done in Mamagreen's own factory in Semarang, Indonesia.

The main showroom of Mamagreen is located in Wetteren, near the center of Belgium. Distribution in the USA is organized by the Mamagreen USA subsidiaries, based in San Francisco and in Miami, and in Australia by the Sydney Mamagreen dedicated store.

The COLLECTION

Mamagreen presents 15 collections, with more than 300 different items. Models include dining, lounge, pool and relax furniture. All furniture pieces are suitable for both residential and hospitality use.

The idea behind the design process was to create a country chic experience: contemporary but with a bohemian touch. Clear lines, correct proportions and a subtle harmonious combination of materials are all characteristics of the Mamagreen style.

Relaxing outdoors is one of life's greatest pleasures. MAMAGREEN furniture allows you to enhance the outdoor spaces around you